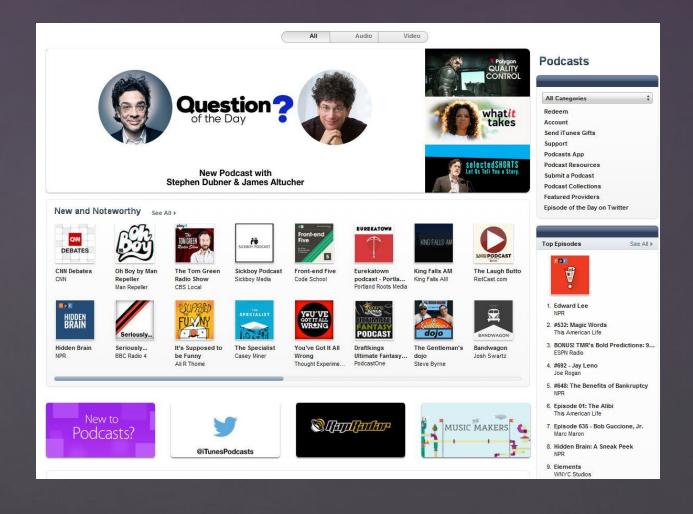
Podcasting for the Classroom

with Jeff Kuhn

Today's Session

- 1. Discover podcasts
- 2. Create podcasts
- 3. Discuss best practices for making podcasts

Pod + Broadcast = Podcast



Pod + Broadcast = Podcast

 Podcasts are downloadable "radio broadcasts" that cater to specific audiences or specific topics.

Why podcasts?



 Many podcasts are distributed as *Creative* Commons

 They are often free and can be downloaded and shared

Creative Commons



For more on Creative
 Commons resources
 for the classroom
 check out this month's
 Teacher's Corner!

Why podcasts?



Downloadable

MP3 encoded

■ Small – 20 ~ 50mb

Range of Topics

Why podcasts?



Downloadable

MP3 encoded

■ Small – 20 ~ 50mb

Range of Topics

Why Podcasts? - Genre Study



Encourage students to learn the genre of podcasts

Why Podcasts? - Genre Study

Podcasts typically:

- Have a written description
- Begin with an intro
- Have theme music
- Focus on a specific topic

Where are podcasts?

- iTunes is a great place to start
- iTunes has many items for sale but podcasts are typically free



Where are podcasts?

- iTunes is music player and a distribution platform for music and podcasts
- You can download it at
 - apple.com/itunes







		My Music	Playlists	Match	Radio	Tunes Store
✓ Name	Time Artist	^	Album		Genre	Rating
Overture	1:30 Troy Ba	ker	Sitting in the	Fire	Alterna	
My Religion	2:28 Troy Ba	ker	Sitting in the	Fire	Alter	
✓ Halo Eyes	1:36 Troy Ba	ker	Sitting in the	Fire	Alternativ	
 Apparition 	4:04 Troy Ba	ker	Sitting in the	Fire	Alternativ	
Far Away (feat. Liz Williams)	3:47 Troy Ba	ker	Sitting in the	Fire	Alternativ	
✓ Intermission	2:40 Troy Ba	ker	Sitting in the	Fire	Alternativ	
Sad Song	3:59 Troy Ba	ker	Sitting in the	Fire	Alternativ	
✓ Like a Stone	4:26 Troy Ba	ker	Sitting in the	Fire	Alternativ	
What We Lost in the Fire	5:19 Troy Ba	ker	Sitting in the	Fire	Alternativ	
Window to the Abbey	4:27 Troy Ba	ker	Sitting in the	Fire	Alternativ	
Afterglow	6:31 Troy Ba	ker	Sitting in the	Fire	Alternativ	
Epilogue (Will the Circle Be Un	5:11 Troy Ba	ker	Sitting in the	Fire	Alternativ	



My Music

Playlists

Match

Radio

Tunes Store







Deeply Rooted Scarface



Yours, Dreamily, The Arcs



The Day - EP DAY6



Daya - EP Daya



Metal Gear Solid Vocal Tracks Various Artists



The Wonderla Darkness Jon Foreman

DARKN



All Genres ~

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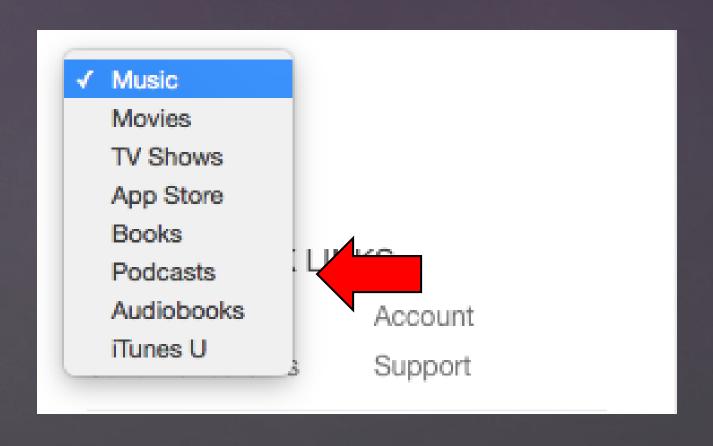
Support

Beats 1

iTunes Match

Apple Pav

iTunes -> Podcasts



iTunes -> Podcasts















My Stations

Playlists

iTunes Store



Video







Stories from the Stage

New and Noteworthy



Live Happy Now Live Happy



MWFmotivation Podcast Rob Dial: Motivational...



Harris Football Podcast HarrisFootball.com



High and Mighty Jon Gabrus



Storied Sounds | A Show About... Exploration of life pur...



Optimize with Brian Johnson | More... Brian Johnson



Auburn Football All-Access Podcast Doug Dean and Coac...



Coffee With Chrachel Chris Hubbard and Ra..



The Nolecast State footbal Breaking down

Podcasts -

All Categories ~

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Where are podcasts?



- National Public Radio
- Voice of America
- TED Talk Podcasts

npr.org/podcasts



voanews.com/info/podcast/1356.html



Africa News Tonight

Africa News Tonight is a lively news magazine show featuring VOA correspondent reports, interviews with African officials, opposition leaders, NGOs and human rights activists. News feature stories look at science and technology, environmental issues, humanitarian topics, the African diaspora, business, arts and culture. Music and the popular sports segment, Sonny Side of Sports, round out the show.

- · Subscribe
- @ iTunes



American Café

Join us at the American Café. Every weekend, host Ira Mellman introduces you to stories from and about the United States of America - whether it's a topic making headlines, a discussion of new trends, or just sharing a slice of life.

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Crossroads Asia

Crossroads Asia offers unique stories and perspectives -- with in-depth interviews, and analysis. For news and information about what matters most to Asian listeners, join Host Sarah Williams weeknights for a complete wrap-up of the latest news from China, South Korea, Japan and other important locations in this key corner of the world.

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- ① iTunes

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The LearnOutLoud.com Podcast Directory offers over 2000 audio & video podcasts you can learn from. We've screened thousands of podcasts to find the ones of the highest quality that you will instruct, entertain, and inspire you.

Listen to or watch podcasts through our site or download them directly to your computer without any software needed. We also link to most of these podcasts on iTunes if you want to subscribe there, and we provide the RSS feeds of the podcast if you want to subscribe with other podcast applications.

Featured Podcasts





Hay House Meditations
Podcast



The Charged Life Podcast by Brendon Burchard



The Critical Thinker
Academy Podcast
by Kevin deLaplante



All the Books! Podcast



Inquiring Minds Podcast by Indre Viskontas

Browse Podcasts by Category

- » Arts & Entertainment (277 Titles)
- Education & Professional (176 Titles)
- Literature (119 Titles)
- Religion & Spirituality (298 Titles)
- Social Sciences (291 Titles)
- > Travel (115 Titles)

- Biography (41 Titles)
- History (90 Titles)
- Philosophy (47 Titles)
- Science (188 Titles)
- Sports & Hobbies (177 Titles)

- Business (324 Titles)
- » Languages (172 Titles)
- » Politics (248 Titles)
- Self Development (365 Titles)
- » Technology (224 Titles)

TED Podcasts

TEDTalks (audio)

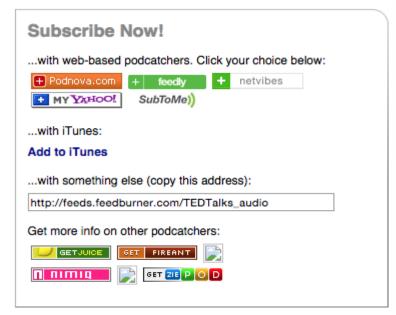
A podcast powered by FeedBurner



A podcast is rich media, such as audio or video, distributed via RSS. Feeds like this one provide updates whenever there is new content. FeedBurner makes it easy to receive content updates in popular podcatchers.

Learn more about syndication and FeedBurner...

A message from the podcast publisher: Each year, the TED Conference hosts some of the world's most fascinating people: Trusted voices and convention-breaking mavericks, icons and geniuses. These podcasts (available also in video) capture the most extraordinary presentations delivered from the TED stage. Each week, we'll release a new talk to inspire, intrigue and stir the imagination. For best effect, plan to listen to at least three, start to finish. (They have a cumulative effect.) If you have a curious soul and an open mind, we think you'll be hooked...



Public Radio Fan

PublicRadioFan.com

[change time zone]

Front page

Schedule Guide

Schedule grid

What's on now
...music only
...non-music only
What's on now or soon
...music only
...non-music only
Advanced options

Program Finder

Programs by name Programs by category Programs by source

Station Finder

Stations by name
Stations by location
Stations by format
Stations by language
Advanced search

Special Listings

Podcast directory Satellite radio

Settings and Info

Set preferences
New user info
Software downloads
Site info

Public radio podcast directory

The public radio programs listed below are available as recorded podcasts (what's this?). Each proa podcast is to copy-and-paste the feed link into a podcasting program such as iTunes or Juice (wa

1869 public radio podcasts listed.

Choose sort order: by category, by name, by source

Ambient/contemplative music programs

Echoes (PRI) 6

Echoes - on the Morning Show (PRI) 1

Blues music programs

Blues File (WXPN) 1

POD GLT Blues Next (WGLT) 1

Joe's Blues (WUKY) 6

POD Saturday Night Blues (CBC) 1

Business programs

Austin Business Journal (KUT) 6

POD Balance (Polish R) 1

Bottom Line (BBC WS) 6

Business Beat (KBIA) 6

Business Beat (WICN) 6

Business Beyond the Reef (HPR) 1

Podcast Alley

Podcast Alley

Podcast News

Featured Podcasts

Blog

DX

PODCAST NEWS

Podcast: Obamacare, Kim Davis, and religious exemptions - Constitution Daily (blog)

The Grantland NFL Podcast: 2015 Season Preview Live From Brooklyn - Grantland

Let's Play Shadowrun: Hong Kong... on a Podcast -Kotaku

Podcast: When Your Boss Is Big Brother - FiveThirtyEight

The PODcast Episode #1 - Pride of Detroit

PODCAST RANKING SITES

Podbay - Category based ranking from iTunes

The Stitcher List - What the World is Listening to Now

iTunesCharts - Archive of iTunes Podcast Charts



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NEWS ABOUT PODCASTING

Westwood One Examines Podcasting Audience, Listening Habits - All Access Music Group

Podcasting finally comes of age in India - Khaleej Times

Archinect presents Next Up: Podcasting the Future of Architecture at Jai & Jai ... - Archinect

Twin, tween geeks are podcasting vets - The San Diego Union-Tribune

Freakonomics Radio's Stephen J. Dubner Talks About His New Podcast 'Question ... - International Business Times

PODCASTING NEWS

With Nielsen Twitter TV Rating, Everybody Wins – Except Twitter Users

New Google Maps App A Huge Win For Apple, iPhone Users

Microsoft Hopes Best Buy Can Succeed Where Microsoft Store Failed, Expands Availability Of Surface Tablet

SonicMaps Puts Your Podcasts On The Map

Audio For Video

Making Podcasts

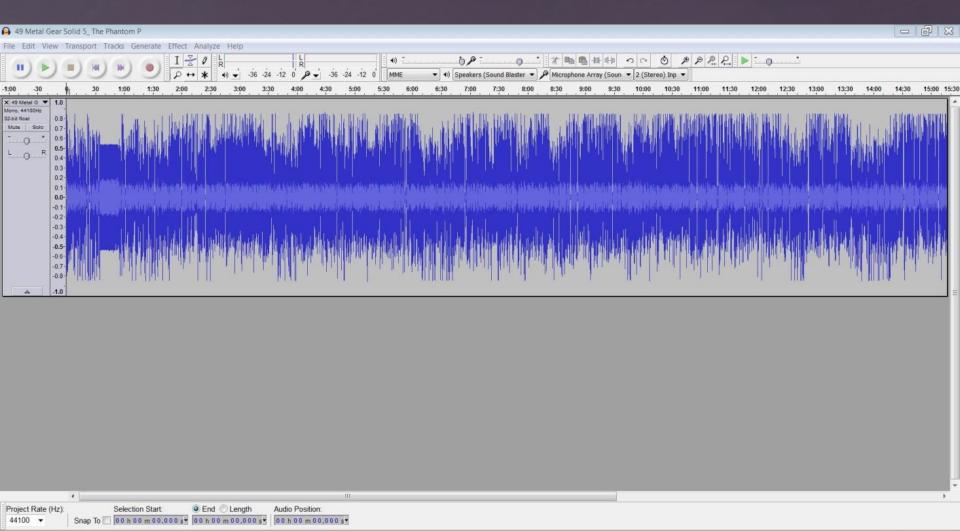


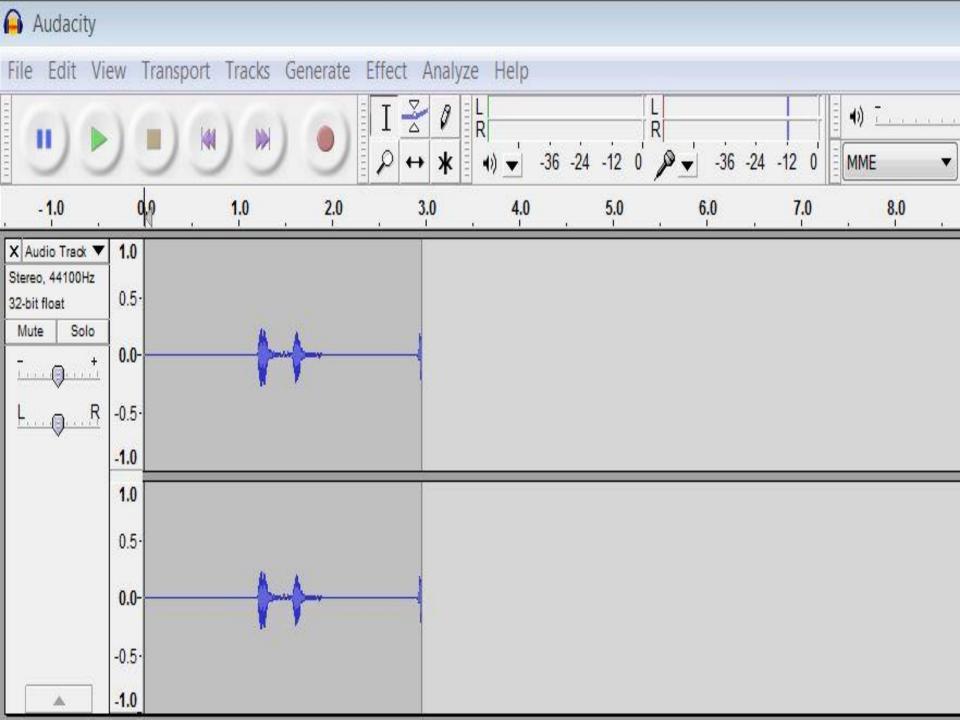
Making Podcasts

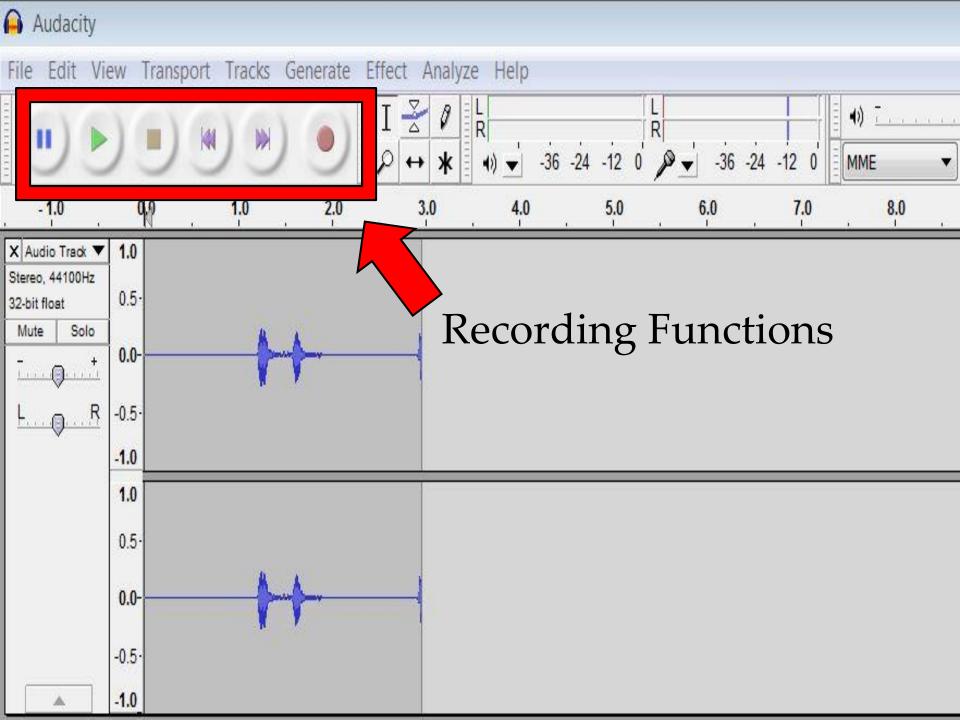


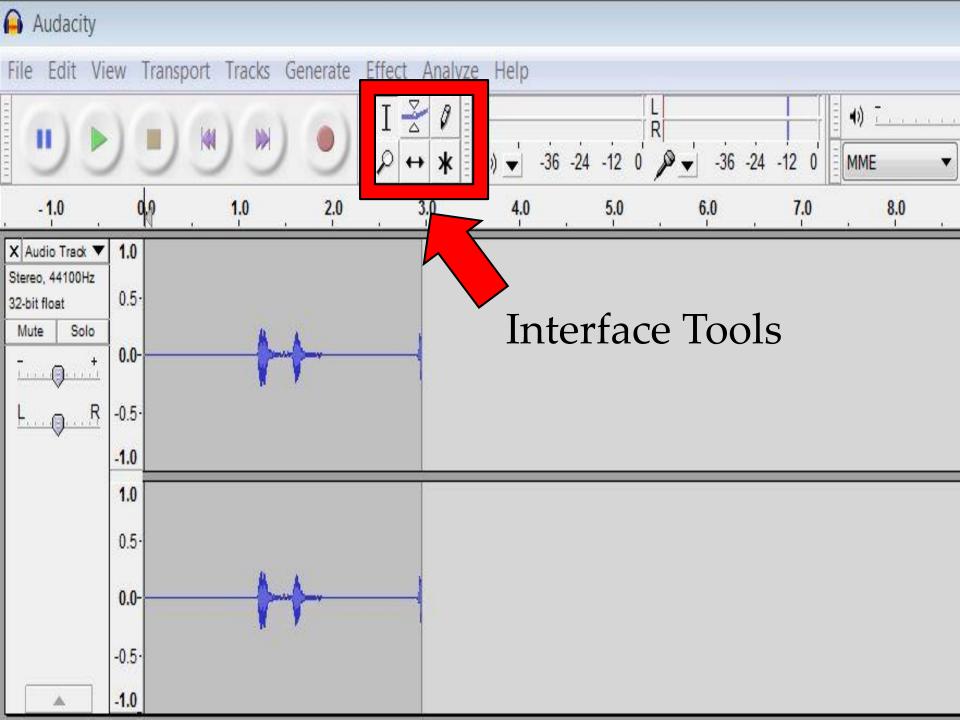
Audacity

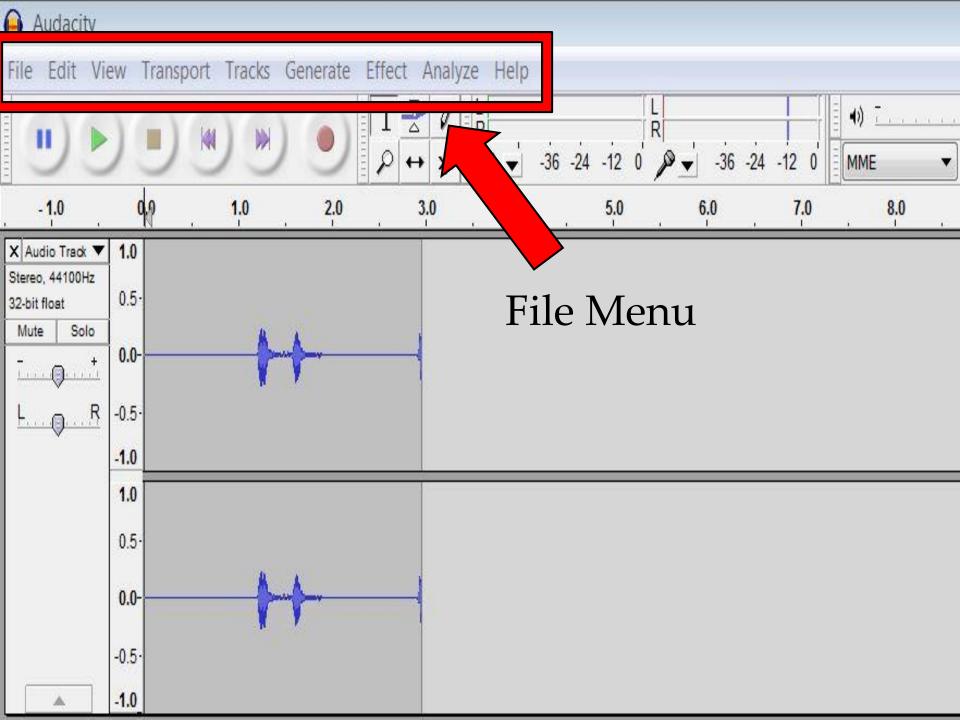
Audacity - audacityteam.org/

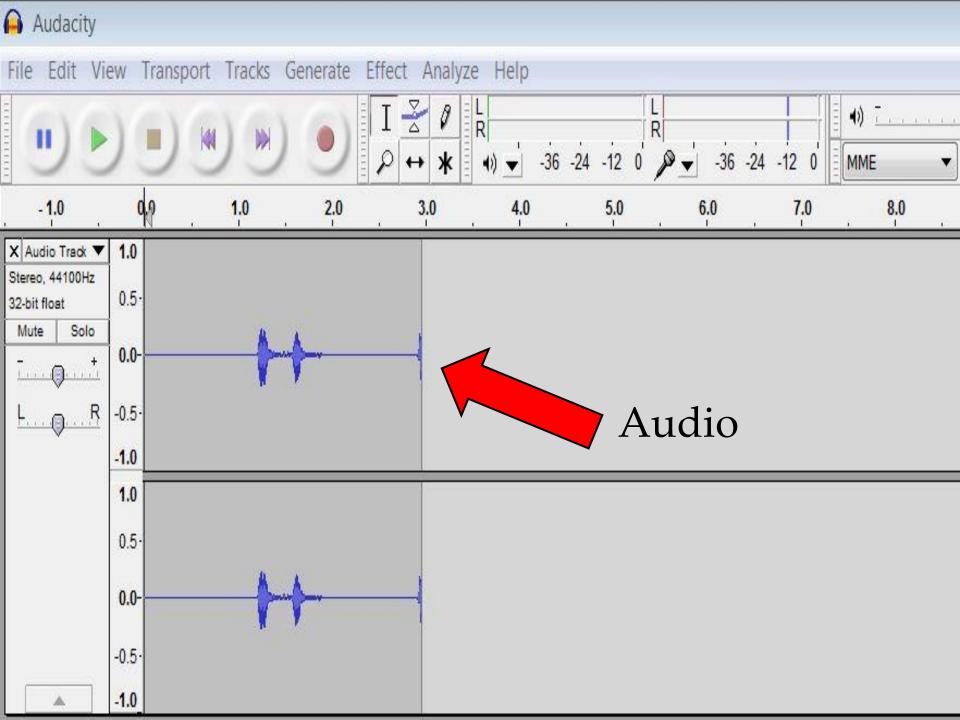


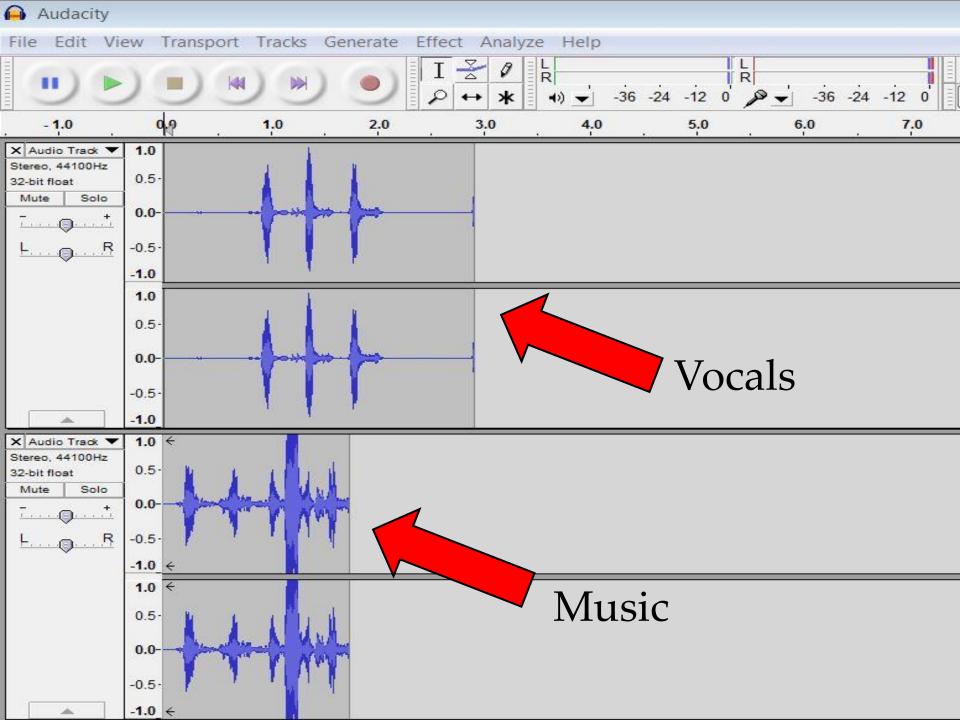












My students should hear this

Highlight then Ctrl + X

Cut out just like in a Word document!





Crtl + V to paste to a new file

Didn't catch all that?



Teacher's Corner Week 3!

Podcast Best Practices



• What makes a great podcast?

Say It Well



- The goal should not be to speak but to communicate!
- 150-160 WPM

Have something to say!



Podcasting as Autonomous Learning

Autonomy

- Choosing instructional materials
- Setting learning objectives & prioritizing them
- Determining when and how long to work on each objective
- Assessing progress and achievements;
- Evaluating the learning program.

(Dickinson, 1987)

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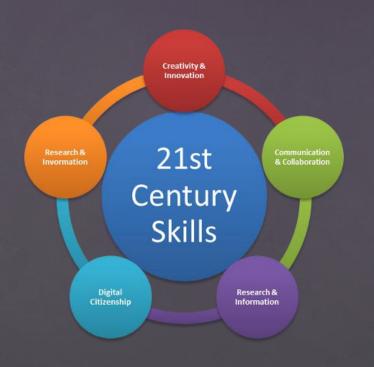
(Dickinson, 1987)

Autonomy

Ensure students PLAN their podcast!

- By the end of my podcast the listener will ...
 - be up-to-date on Premier League events
 - know the essential listening for K-Pop
 - have an understanding of the popularity of *League of Legends*

21st Century Skills



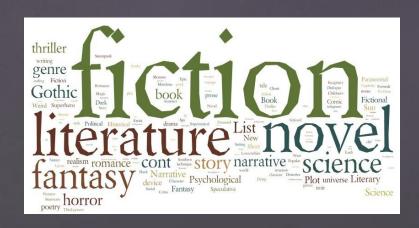
Assembling a podcast requires more than speaking

21st Century Skills

Students learn:

- Research information
- How to write scripts
- How to record
- How to edit
- How to be conversational

Genre Study



Encourage students to learn the genre of podcasts

Genre Study

Podcasts typically:

- Have a written description
- Begin with an intro
- Have theme music
- Focus on a specific topic

Be Entertaining



Encourage students to make something worth listening to!

Be Entertaining

Encourage students to

- Cover topics they want to share
- Cover topics important to their community
- Cover topics they want to teach to others

Make a Radio Play

الماللطان بتناط فياف المستنبط فبالمتفعر وزائنه وشارا فينب فبطيانيا فوق طيانون وقير متنب بتباري ليبرين وروز وكاللباء 1 A Case Of Identity [1948] - John Stanley & Alfred Shirley - 29:43 70 The Guy Fawkes Society [1948] - John Stanley & Ian Martin - 30:04 2 A Case Of Identity [1954] - 24:53 71 The Hangman And The Book [1949] - John Stanley & Ian Martin - 24:59 3 A Scandal In Bohemia [1954] - 26:52 72 The Harley Street Murders [1947] - 29:37 4 A Scandal In Bohemia [1977] - 45:16 73 The Haunted Bagpipes [1936] - 29:28 74 The Haunting Of Sherlock Holmes [1946] - 29:11 5 A Study In Scarlet [1977] - 47:39 6 Black Peter [1948] - John Stanley & Ian Martin - 30:35 75 The Headless Monk [1946] - 28:08 7 Colonel Warburton's Madness [1945] - 28:31 76 The Hebraic Breastplate [1934] - 29:12 8 Dr. Watson Meets Sherlock Holmes [1954] - 28:31 77 The Horseless Carriage [1947] - 29:10 9 Dr. Winthrop's Notorious Carriage [1949] - John Stanley & Wendell Holmes (aka 78 The Hound Of The Baskervilles [1977] - 25:56 George Spelvin) - 25:30 79 The House Of The Three Gables [1931] - 24:43 10 His Last Bow [1969] - 29:20 80 The Indescretion Of Mr. Edwards [1946] - 29:20 11 Lady Waverly's Imitation Pearls [1948] - John Stanley & Alfred Shirley - 29:20 81 The Innocent Murderess [1947] - 29:52 12 Murder By Moonlight [1945] - 28:47 82 The Iron Maiden [1947] - 29:45 13 Murder By Proxy (The Final Problem) [1933] - 29:34 83 The Island Of Death [1947] - 28:40 14 Murder In The Himalayas [1946] - 29:17 84 The Island Of The Dead [1948] - John Stanley & Ian Martin - 30:11 15 Murder In The Locked Room [1947] - 29:39 85 The Knife Of Vengence [1949] - John Stanley & Ian Martin - 24:59 16 Murder On A Wager [1949] - John Stanley & Wendell Holmes (aka George 86 The Laughing Lemur Of High Tower Heath [1947] - 58:30 Spelvin) - 25:32 87 The Logic Of Murder [1948] - John Stanley & Wendell Holmes (aka George 17 Queue For Murder [1947] - 29:55 18 Shoscombe Old Place [1948] - John Stanley & Alfred Shirley - 29:45 88 The London Tower [1948] - John Stanley & Ian Martin - 30:28 19 The Affair of the Politician, the Lighthouse, and the Trained Cormorant [1947] -89 The Mad Miners Of Cardiff [1949] - John Stanley & Ian Martin - 25:37

Sherlock Holmes --> 125+ episodes, properly titled and tagged

DOWNLOAD OPTIONS

Make a Radio Play



Check out:

- archive.org/details/oldtimeradio
- genericradio.com/series

Component	Excellent/Very Good (A-B)	Satisfactory (C)	Needs Improvement (D-F)
Overall Spoken English Intelligibility (0-20 pts)	 Little to no trouble understanding the speaker. Rate was good. Volume was good. Pronunciation was good. 	 Some difficulty understanding the speaker. Rate was a bit too fast or too slow. Volume was a bit too loud or quiet. Some pronunciation was difficult to understand. 	 Much difficulty understanding the speaker. Rate was too fast or too slow. Volume was too loud or too soft. Strong accent hindered comprehension.
Intonation Variation and Prominence (Phrasal Stress) (0-20 pts)	 Speaker varied his/her intonation and stressed key words. Sounded enthusiastic. Speaker conversed naturally 	 Speaker varied his/her intonation somewhat and stressed some key words. Sounded somewhat enthusiastic. Speaker sounded somewhat conversational but at times was stiff or forced 	 Speaker was monotone at times and it was difficult to know which words were important. Lacked enthusiasm. Speaker sounded stiff and forced
Audience Interaction and Awareness (0-30 pts)	 Speaker made a consistent effort to interact with the audience/interviewee. The material was tailored to the audience's knowledge. 	 Speaker made some effort to interact with the audience/interviewee. The material was more specialized than the audience's knowledge of it. 	 Speaker made little to no effort to interact with the audience/interviewee. The material was much too specialized.
Organization and Content of Podcast (0-30 pts)	 Clear introduction. Focused topic Sufficient context was given. Examples illustrated the topic well. Good conclusion. 	 Introduction somewhat clear. Drifted from topic but largely on task Little context was given. Examples were too abstract to illustrate the topic well. Conclusion was lacking. 	 No introduction given No clear topic for podcast Difficult to follow and understand. No context was given. Examples were poor or nonexistent. No conclusion.

Slow and Steady Wins!



Take time at each step:

- Use a podcast in class
- Have students record audio on cell phones
- Try Audacity
- Make a podcast for class
- Have students make podcasts
- Every step of the way have fun!

References

Dickinson, L. (1987) *Self-Instruction in language learning*. Cambridge, UK: Cambridge University Press.

Thanks for attending!

Jeff Kuhn @jeffkuhn72